MART MANAGEMENT

Developed an integrated e-commerce platform for multi-store management, real-time inventory, unified order processing, and role-based employee access.

Enhanced business operations with advanced promotional features, comprehensive analytics, and scalable, cloud-hosted solutions.

OBJECTIVES

Develop an integrated e-commerce platform for product listing, inventory management, and sales across multiple stores.

- Managing multiple stores with diverse product ranges.
- Ensuring real-time inventory updates and stock management.
- Handling both online and offline orders through a unified system.
- Implementing role-based access for different employees.
- Integrating promotional and advertisement features.
- Providing comprehensive business statistics and insights on a single platform.

SOLUTION

- Integrated Platform: Developed a unified platform combining product management, sales, and invoicing functions.
- Role-Based Access: Implemented role-based employee access to manage specific tasks based on their roles (e.g., manager, cashier).
- Promotions and Advertisement Management: Enabled the creation of category-based advertisements and promotional activities, including coupon codes.
- Inventory Management: Implemented an inventory system that updates stock based on store capacity and vendor purchase invoices.
- POS System: Integrated a point-of-sale system to manage in-store transactions alongside online orders.

BENEFITS

1. Simplified Operations

Streamlined management of products, sales, and invoicing through a single platform.

2. Multi-Store Functionality

Enabled centralized control over multiple stores with seamless stock and product management.

3. Real-Time Data Access

Provided access to live data and advanced reports 24/7, facilitating informed decision-making.

4. Scalable Solution

Cloud-hosted, pay-as-you-go model, with the capability for advanced ERP integrations.

AT A GLANCE

CHALLENGES

- Managing diverse product ranges.
- Real-time stock updates.
- Unified online/offline orders.
- Employee role access.
- Integrating promotions and ads.
- Comprehensive business insights.

BENEFITS

- Simplified Operations
- Multi-Store Functionality
- Real-Time Data Access
- Scalable Solution
- Enhanced Employee Management
- Comprehensive Support

PROJECT STATUS:

Completed

END CUSTOMER TYPE:

In-Direct